

Annual Report 2021-2022

The Creative

SPOT

The logo consists of the word "SPOT" in a bold, sans-serif font. The letter "O" is replaced by a black silhouette of a person sitting in a wheelchair, facing forward. The person's arms are resting on the wheelchair's armrests. The entire logo is centered on the page.

**Kevin Wallace
Consulting Inc.**

About us

Kevin Wallace Consulting opened The Creative SPOT, a community creativity center designed to spark and cultivate the innovative spirit that lives in all of us. Our desire is to provide a safe space and tools for residents hoping to think, explore, create and organically build a better, more-diverse Manteo. As a supported team of free-thinking individuals, we can ignite enlightenment and growth, along with supporting positive change for our community. We believe in the power of imagination, the potential of all individuals, and the importance of bringing together a collaborative community. The space is also used to educate people on Moral Injury and combat Post Traumatic Stress Disorder, while also providing a venue to use art and creativity as a resiliency and coping tool. The Creative SPOT will be a tremendous addition to this community, while also being a life-changing tool for many people, to include the most at-risk people suffering from PTSD and other Moral Injuries. This place can save lives!



Projects

Our first year has to start somewhere.

1. STUDIO GRAND OPENING

The Creative SPOT began as an abandoned tax office in quaint, downtown Manteo. Through days of hard work and determination, the space was transformed into a community creativity center, designed to promote alternative means of therapy to overcome trauma while educating on the topics of moral injury and post traumatic stress disorder.

2. COMMUNITY SALSA GARDEN

A community salsa garden was planted and tended to as a means of healing. Located in the front and side of The Creative SPOT, this community garden contained the necessary ingredients for a delicious, homegrown, salsa. This joined the community together while promoting gardening as an alternative form of therapy.

3. FUNDRAISER FOR GOLD STAR DAUGHTER

Organized, held, and conducted a successful fundraiser for the daughter of a Gold Star family. Through community involvement, we held a proceeds dinner to successfully raise funds to support the collegiate dreams of a daughter of a U.S. Air Force technical sergeant, who is no longer with us. We were able to raise enough money so she would not have to worry about textbooks or other study materials.

4. VOLUNTEER HOURS: >900 HOURS VOLUNTEERED!

Financials

This Training Contract (the “Contract”) states the terms and conditions that

1. TRAINING

Attended SharkCon in Tampa. This was mutually a training trip and a networking mission for us. We made connections in Dolphins, Marine Mammals, Red Tide and other environmental conservation actions, primarily in the South Florida and Gulf Coast regions. Also, attempted to dive the Circle of Heroes, but it was blown-out, so dove a reef that was in very bad shape due to Red Tide. Spoke about that with FIU staff at SharkCon.

2. FUNDS RECEIVED

- a. FUNDRAISERS: \$3,470 RAISED IN 2021
- b. DONATIONS RECEIVED: \$72,000

3. EXPENSES

- a. START-UP COSTS: \$12,114
- b. OPERATING COSTS: 36,383
- c. DONATIONS MADE: \$3,470 (GOLD STAR SCHOLARSHIP)
- d. TRAINING/MEETINGS/CONFERENCES/EVENTS: \$15,034
- e. TRAVEL COSTS: \$8,467

Success Stories/

First Year in Review

IN WITNESS WHEREOF, each of the Parties has executed this Contract, both Parties by its duly authorized officer, as of the day and year set forth in 2021.

We opened our doors to a brick and mortar location on June 25, 2021 to much fanfare and interest. The time coincided with normal July 4th celebrations in Manteo, and we had dozens of visitors on opening day. We documented the success by asking visitors to sign a table. A week or so prior to opening, we attended the grand opening of an art studio in New Bern, to see their successes and challenges, and react accordingly.

We spent most of the summer serving walk-in veterans and other traumatized people, as well as building relationships with repeat customers. Our only adventure away from The Creative SPOT was in early August when we went to Tampa to attend a Shark Conference. This was mutually a training trip and a networking mission for us.

We attended a Beatles tribute at DPAC in October, which was a great networking event for us around DPAC and nearby in the state capital. We were invited to represent Wounded Veterans at a NASCAR race on Halloween, and also attended multiple Veteran events in Greenville, NC, on Veteran's Day. One of our largest projects was creating our very first fundraiser, where we organized, held, and conducted it successfully for the daughter of a Gold Star family.

Shortly after the fundraiser, we headed out to San Antonio to work closely with the Air Force Wounded Warrior program and Marine Wounded Warrior Battalion. At this event we got to showcase our Wounded Veteran art therapy projects to key state and national stakeholders, military, government and other audiences. We also partook in adaptive sports.

Our final project for 2021 took place in Shoreditch, a vibrant street art epicenter in London. We spent half of December and nearly all of January 2022, working, studying and creating street art in East London. We also made many contacts there for potential Wounded Veteran art initiatives and Art Therapy approaches across multiple disciplines. and multinationally.

Vision for the Future

With the 2021-2022 window closing, we look brightly towards the future of 2022-2023. From the humble beginnings in a tax office to a functioning art studio with doors open to promote alternative means of therapy to overcome trauma while educating on the topics of moral injury and post traumatic stress disorder.